



THE FOUNDER

Shreya Chauhan, is an entrepreneur who started her own fashion label and first business at just the age of 18.

Along the way, Shreya realised that the industry she deeply loves is one of the most commercialized in its virtue - which led to massive impact on our environment and society.

So at 25, she decided that it was to give back and turn fashion into a niche which could create a self sustainable chain of doing good.



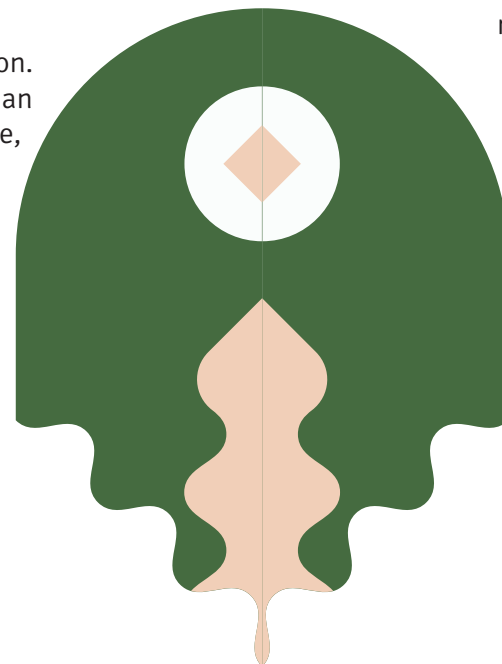
IF YOU'RE STILL LOOKING FOR THE HEROES OF TCW, YOU DON'T NEED TO LOOK PAST YOURSELF.

Join this cycle of change, empowerment and inclusion. Become the hero you want to be. Shop now or place an order for recycled t-shirts to join the cycle of change, empowerment and inclusion.
Become the hero you want to be.



THANK YOU

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DO GOOD AND LOOK GREAT DOING IT

The Cause Wear is a platform + thrift store that helps you shop for the best in Fashion - but for a cause.

Operating as a pure not-for-profit venture, every sale we make on TCW goes straight into uplifting communities that have been neglected or working with causes that deserve our collective attention.

We aim to create a world where Fashion, Social Conscience & Sustenance coexist together in perfect balance.

A cause you can proudly wear on your sleeve

TCW'S RECYCLING INITIATIVE

We were able to bring conscious fashion into people's everyday lives through recycling fabric from scrap.

Over the last year, TCW has **recycled 6000 tons of scrap** and produced authentically certified recycled clothing.



WHY TEXTILE RECYCLING SHOULD BE THE FUTURE

- ◆ Every pound of clothing contributes about 3-4 pounds of CO2 & other greenhouse gasses into the atmosphere
- ◆ It takes 700 gallons of water to make one t-shirt.
- ◆ 85% of unwanted clothing is discarded by consumers, which amounts to about 68 pounds per person, per year.



PET BOTTLE RECYCLING

We recycle PET bottles through the wicking process which is the process that makes fabrics breathable. Polyester fabric is most commonly used for this treatment, since polyester has a low absorption rate of 0.4%, which is helpful for factory workers who work in hot environments.

BENEFITS OF RECYCLED PET FABRIC

- ◆ Reduce the consumption of crude oil by 6 tons on 1 ton of yarn
- ◆ Save the energy consumed by crude oil in the manufacturing process of raw Polyester
- ◆ Reduce carbon dioxide emissions to slow down the rate of global warming
- ◆ Prevent soil and air pollution caused by flooding and burning



JOIN OUR INITIATIVE

and get your brand out there in the most positive way possible along with a cause.

TCW can help design and manufacture your employee tees and uniforms with pure recycled fabric, with zero impact on the environment and proceeds to the causes we support.



A plastic bottle (600cc)
= carbon reduction 25.2g
= fuel saving 0.52cc
= water saving 88.6cc3

